Start-Up Expenses

Variable Expenses	
Bank Charges/Credit Card	$
Branding	$
Consultants	$
Contingency Reserve	$
Décor	$
Equipment	$
Furniture	$
Insurance	$
Launch Advertising	$
Legal Fees	$
Licenses/Permits	$
Office Repairs / Maintenance	$
Parking/Tolls	$
Printed Materials	$
Real Estate/ Space Acquisition	$
Security	$
Shipping/Postage	$
Signage	$
Software	$
Space Preparation	$
Starting Inventory	$
Supplies	$
Technology Hardware	$
Telephone	$
Travel	$
Tools	$
Uniforms	$
Utility Deposits/Set up	$
Vehicle Repairs	$
Web Development	$
Working Capital	$
Other 1	$
Other 2	$
Other 3	$
Total Variable Expenses	$

Fixed Expenses	
Accounting Fees	$
Advertising	$
Benefits	$
Cell Phones	$
Cleaning Service	$
Education	$
Equipment	$
Laundry	$
Legal Fees	$
Owner's Salary	$
Payroll Tax	$
Payroll Wages	$
Rent/Lease	$
Security	$
Telephone	$
Utilities: Cable / Music/Wi-Fi	$
Utilities: Electricity/Heat& Air	$
Utilities: Sewer/Water/Trash	$
Vehicle Maintenance	$
Web Hosting	$
Web Maintenance	$
Other 1	$
Other 2	$
Other 3	$
Total Fixed Expenses	$
Total Start-Up Expenses	$